

# CYBERSECURITY, IT ASSURANCE & GOVERNANCE (CIAG) VIRTUAL CONFERENCE 2022 - SPONSORSHIP KIT

Theme :

**Accelerate Digital Transformation**



9th - 11th  
August, 2022  
(Half Day)



Virtual / Online  
Platform



9AM - 2PM  
(Daily)

A virtual conference featuring talks from a wide range of knowledgeable local, global speakers and facilitators attended by participants from across regions, industries and organizations.

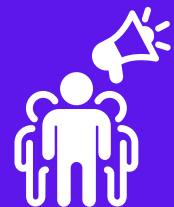
## Statistics:

> 200

participants attended CIAG  
Virtual Conference 2021

> 13

different unique  
industries represented



brand outreach =  
priceless

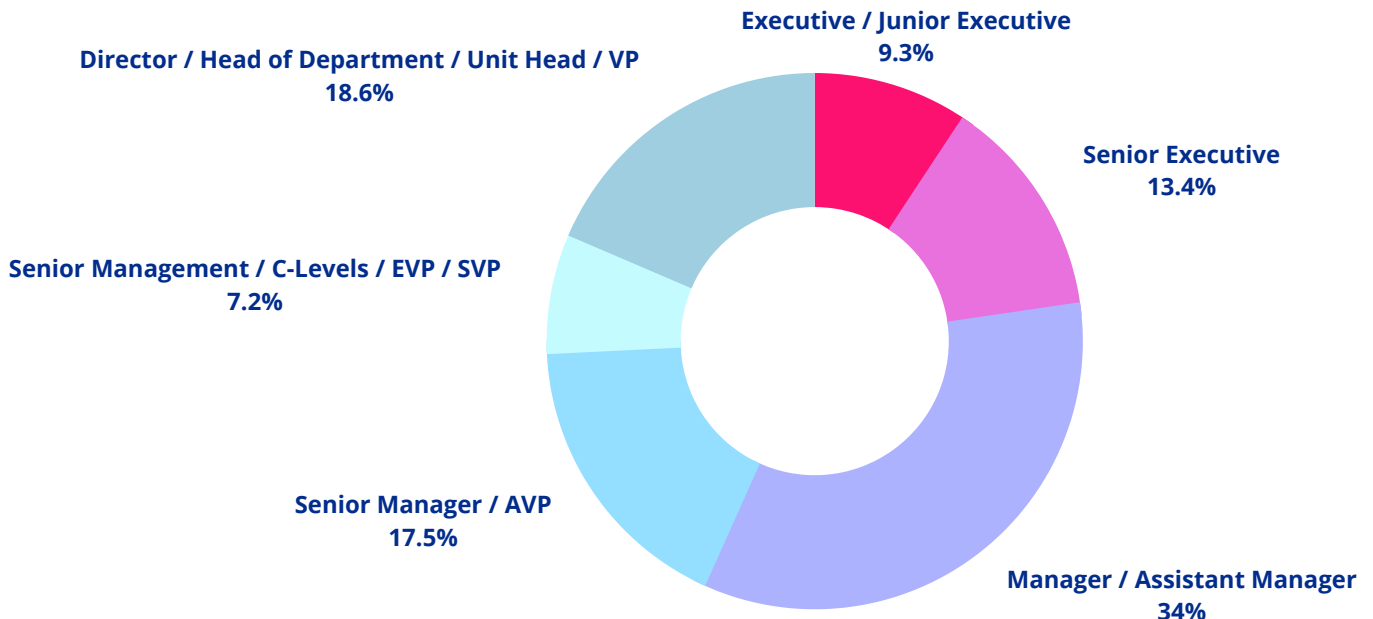
## Sponsorship

For more information on our sponsorship packages for the 2022 Virtual Conference, please contact us at:  
+6017 219 6225 or email [officeadmin@isaca.org.my](mailto:officeadmin@isaca.org.my) attention to Mr Jayaseelan

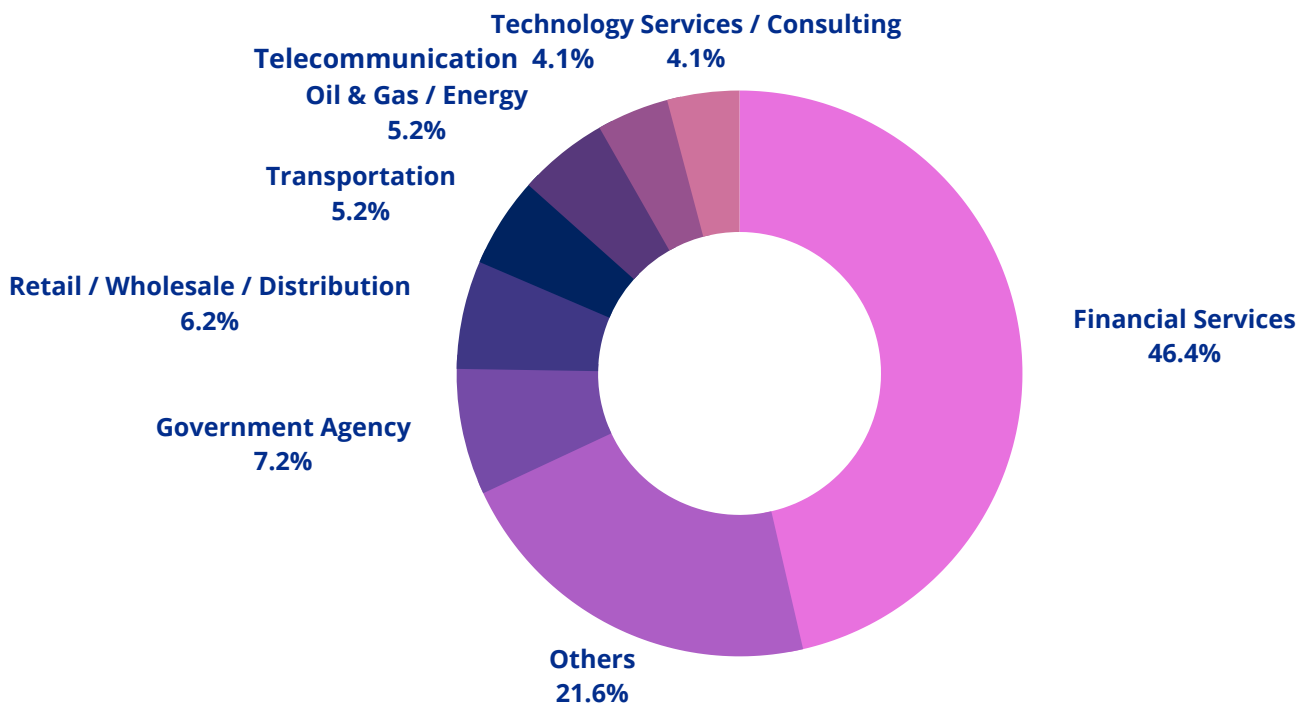
## PARTICIPANTS PROFILE ANALYSIS

The 2021 CIAG Virtual Conference attracted more than 200 delegates, who are assurance, security, and governance professionals from both the public and private sectors. Below are the delegate's profiles.

### DELEGATES



### INDUSTRIES



### Sponsorship

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Please email the completed form to the ISACA Malaysia Chapter (officeadmin@isaca.org.my) attention to Mr Jayaseelan

Company:

Contact name:

Contact number:

Email:

We would like to sponsor the following (*please select one*):

<p><b>Platinum</b> <b>RM 10,000</b> <b>Limited to 2</b></p>	<ul style="list-style-type: none"> <li>• <u>Non-commercial</u> thought leadership keynote speaking slot on conference day 1 (Speaking slot will be assigned on first come first served basis)</li> <li>• Opportunity to participate in relevant panel discussion session (subject to conference committee's invitation)</li> <li>• Keynote exposure – Slide with all Platinum level sponsor logos looped before conference keynote</li> <li>• 30-second video loop during break time</li> <li>• Separate break-out room throughout conference (content to be provided by sponsor)</li> <li>• Three (3) complimentary delegate passes at conference</li> <li>• Marketing material will be sent to participants prior to conference in soft-copy</li> <li>• One (1) complimentary <u>non-commercial</u> article publishing in ISACA Malaysia Chapter newsletter</li> <li>• Sponsor logo on virtual conference backdrop &amp; website</li> </ul>
<p><b>Gold</b> <b>RM 7,000</b> <b>Limited to 4</b></p>	<ul style="list-style-type: none"> <li>• Masterclass <u>non-commercial</u> speaking slot on conference day 3</li> <li>• Opportunity to participate in relevant panel discussion session (subject to conference committee's invitation)</li> <li>• Keynote exposure – Slide with all Gold level sponsor logos looped before conference keynote</li> <li>• 30-second video loop during break time</li> <li>• Separate break-out room throughout conference (content to be provided by sponsor)</li> <li>• One (1) complimentary delegate passes at conference</li> <li>• Marketing material will be sent to participants prior to conference in soft-copy</li> <li>• Sponsor logo on virtual conference backdrop &amp; website</li> </ul>
<p><b>Silver</b> <b>RM 3,000</b> <b>Limited to 4</b></p>	<ul style="list-style-type: none"> <li>• Separate break-out room throughout conference (content to be provided by sponsor)</li> <li>• 30-second video loop during break time</li> <li>• Marketing material will be sent to participants prior to conference in soft-copy</li> <li>• Sponsor logo on virtual conference backdrop &amp; website</li> </ul>

**\* Note: Delegates detailed data will not be provided in compliance to Malaysian PDPA. However, we can provide the demographics of delegates company and designation.**

Sponsors will be accepted on a first-come, first-served basis. Upon receiving your completed registration form, we will invoice your company the amount payable. Confirmation of sponsorship is subject to the receipt of full payment by **31 May 2022**. All payments are to be made in the name of "Information Systems Audit and Control Association". Payment can be made directly to Maybank account: 5122 3182 2725, please send us a copy of the receipt for confirmation.

Signature:

Company Stamp:

Date: